

RENEWING *THE IOWA PROMISE*: **The Strategic Plan for The University of Iowa, 2010-2016**



ANNUAL PROGRESS AND STATUS REPORT

2014



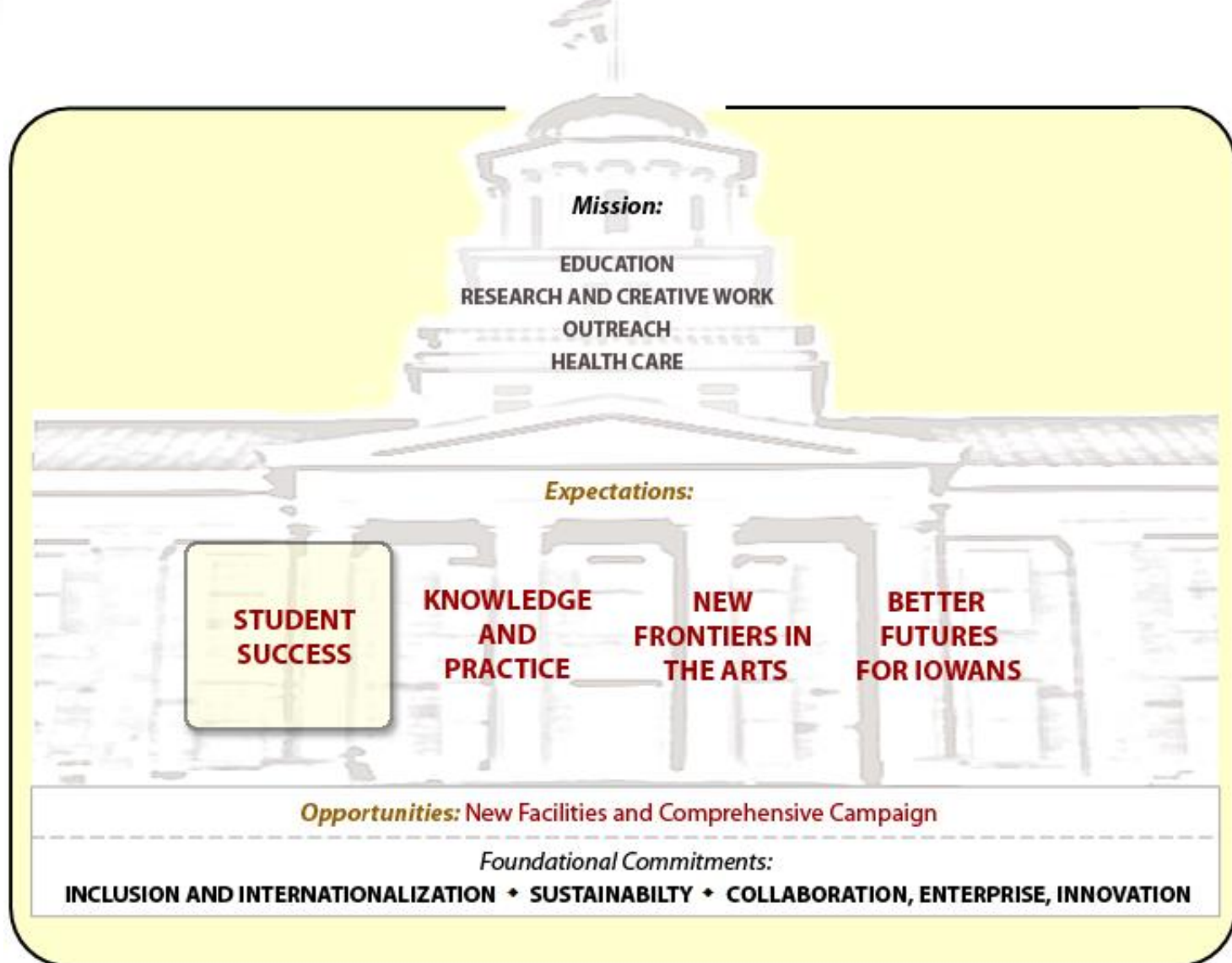
THE UNIVERSITY
OF IOWA

FY 2014 Highlights

- 27th among the nation's best public universities
- More than 75% of graduate programs ranked in the top 30 among like public programs, 8 ranked in the top 10 nationally
- Largest and most diverse incoming class ever
- Four-year graduation rate continues to rise
- Focused faculty hiring in cluster areas
- Second lowest resident undergraduate tuition in the Big Ten
- “Military Friendly” and “Best Buy” school



GREAT OPPORTUNITIES—BOLD EXPECTATIONS

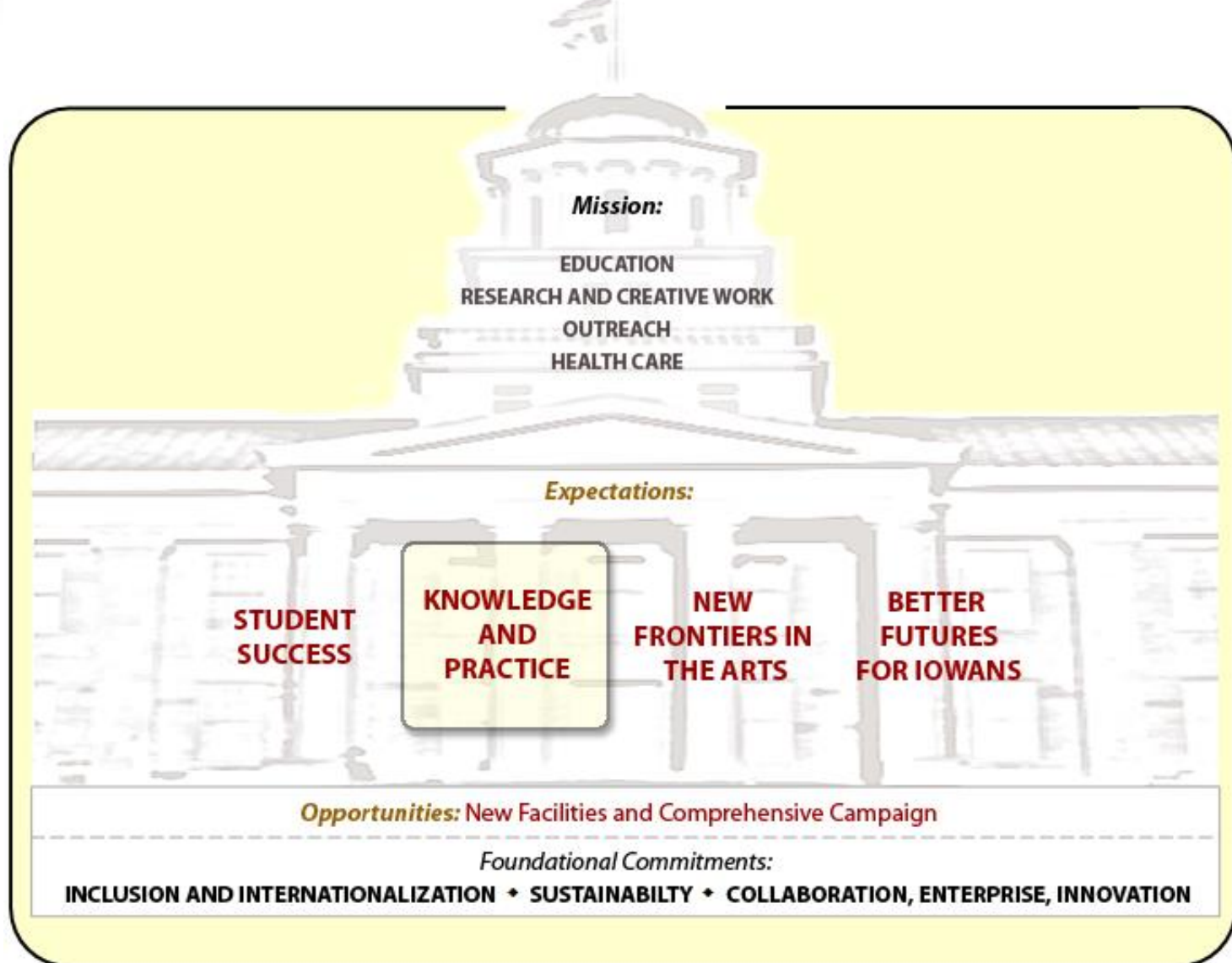


FY 2014 – Pillar 1: Student Success

- Aggressive recruiting plan for resident and nonresident students
- Increased scholarship funds
- 3-year degree option
- Efforts to grow summer enrollment
- 3 new undergraduate majors, 2 new dual degree programs, 3+3 program in Law
- Strong career services and placement rates
- Entrepreneurship opportunities
- Opened the Learning Commons
- Theme semester: “Food for Thought”



GREAT OPPORTUNITIES—BOLD EXPECTATIONS



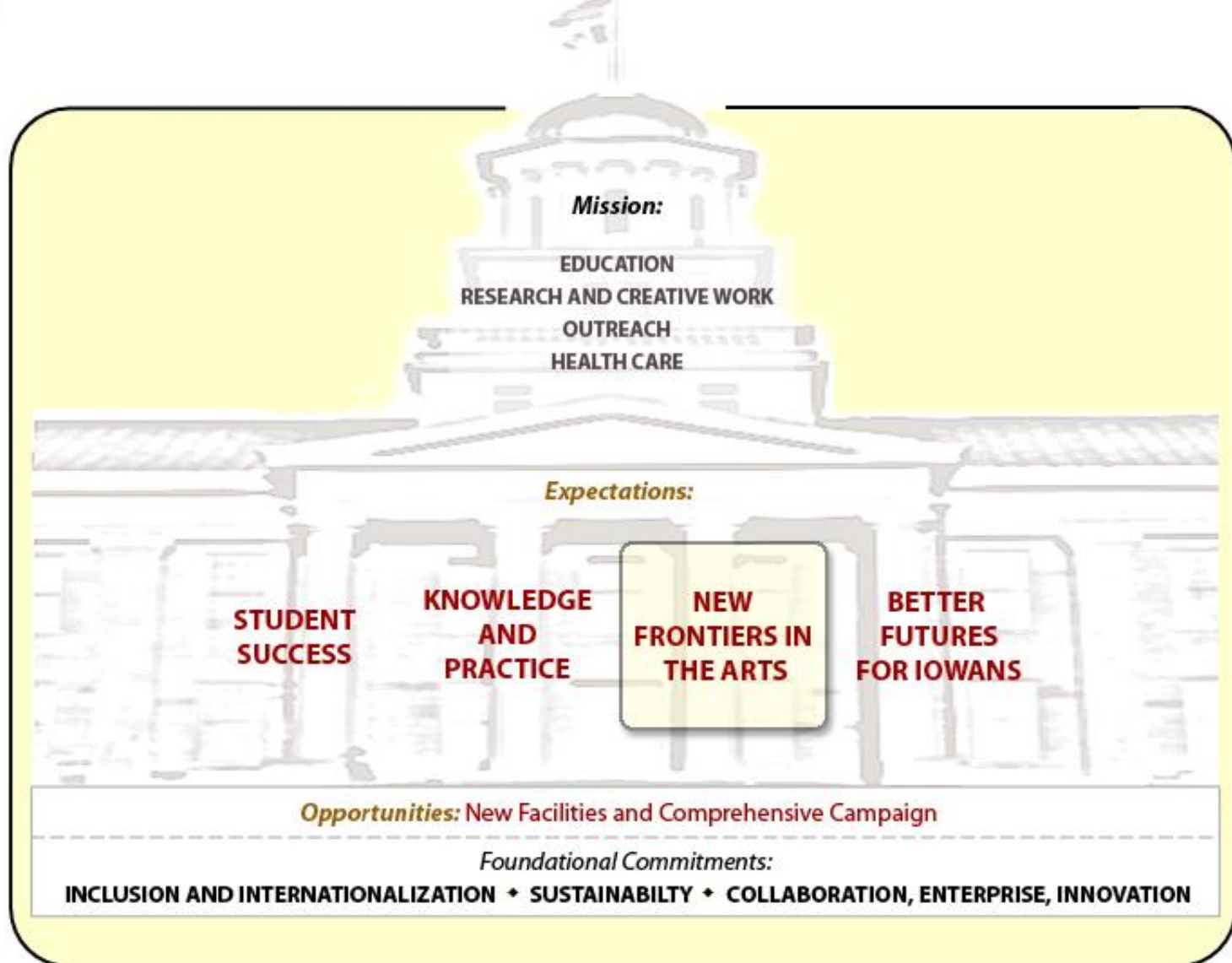
FY 2014 – Pillar 2: Knowledge and Practice

Cluster Hire Initiative

- Water Sustainability
- Obesity
- Genetics
- Aging Brain and Mind
- Public Digital Arts / Humanities
- Informatics – Knowledge Economy



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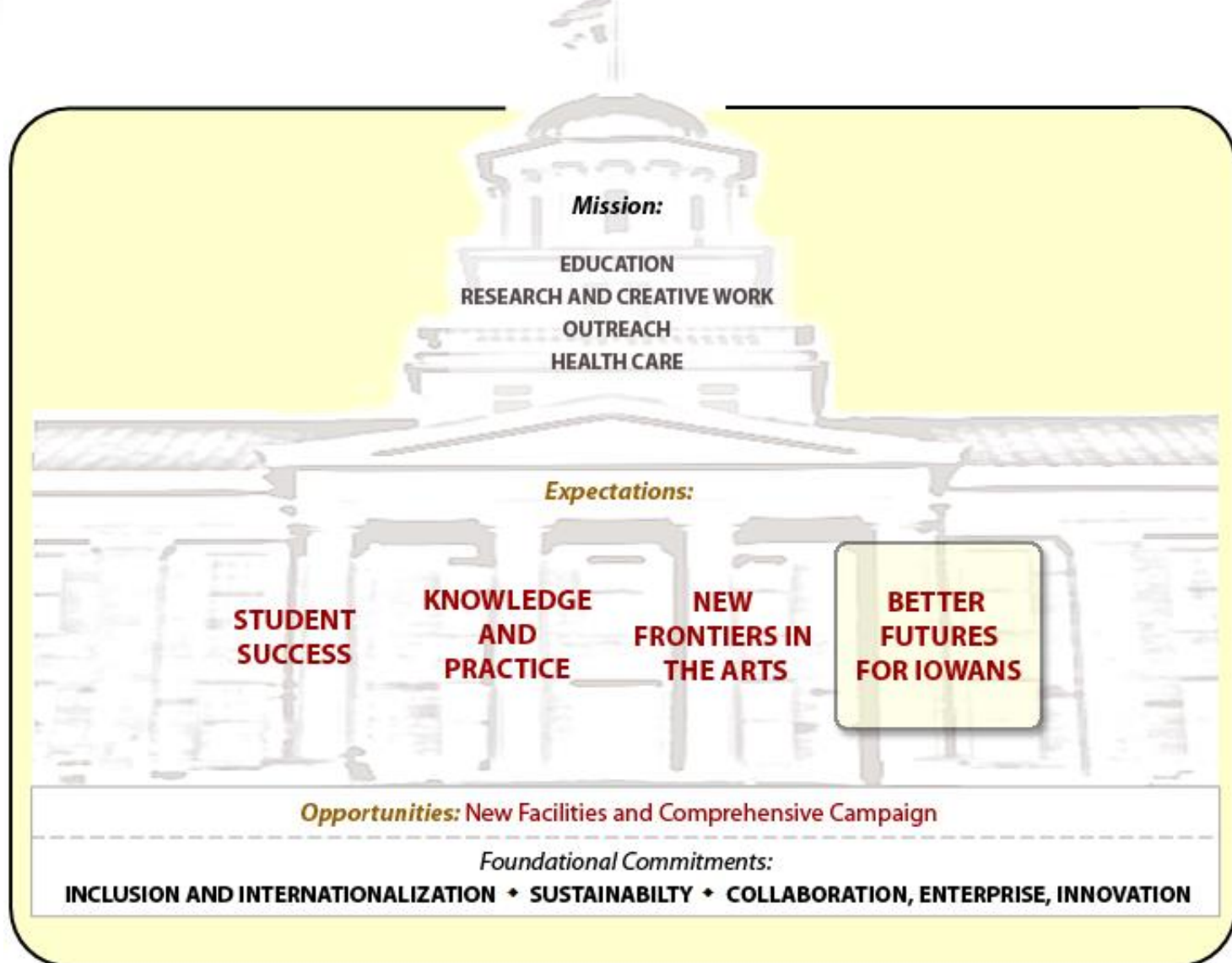


FY 2014 – Pillar 3: New Frontiers in the Arts



Fall 2014

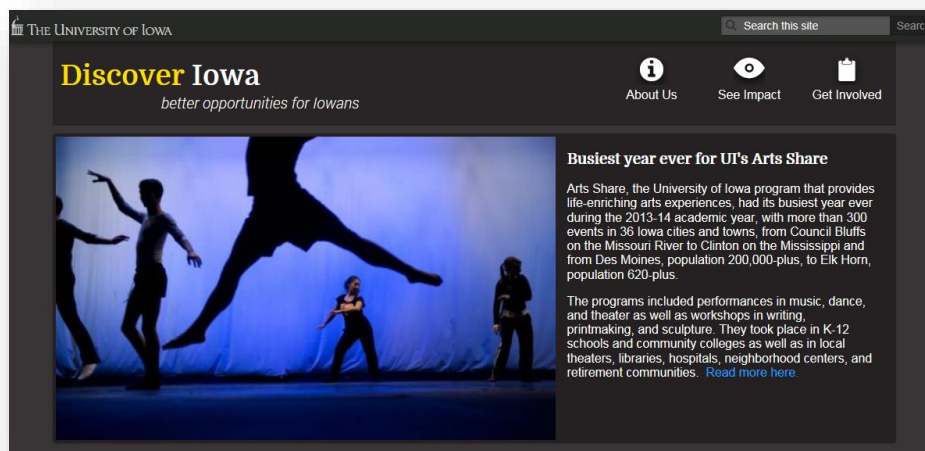
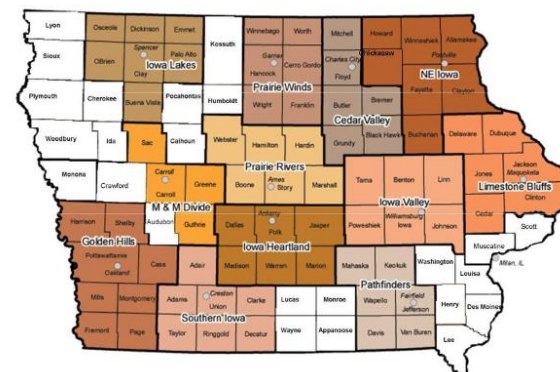
GREAT OPPORTUNITIES—BOLD EXPECTATIONS



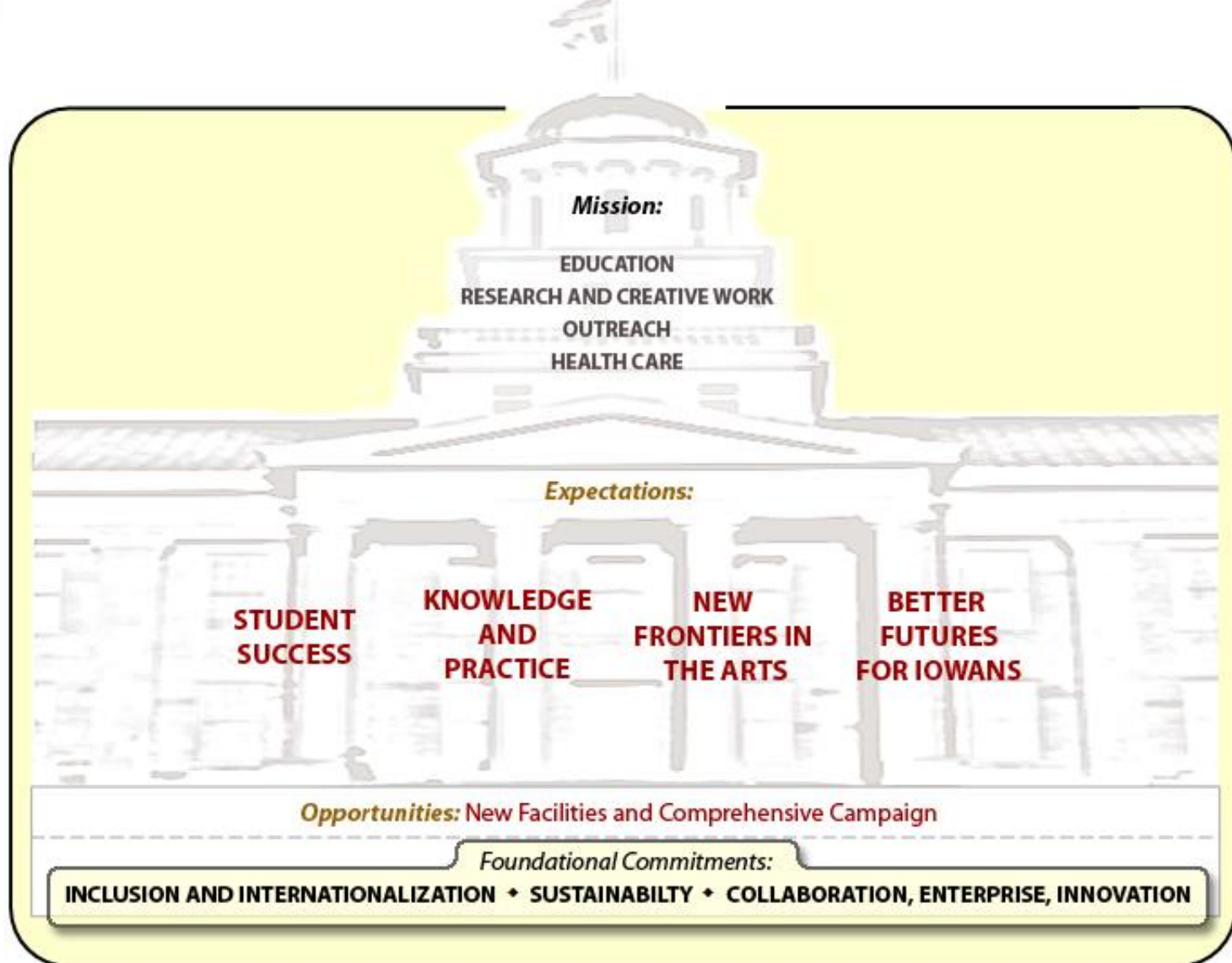
FY 2014 – Pillar 4: Better Futures for Iowans

- Outreach and Engagement web site
- Iowa Initiative for Sustainable Communities
- Engagement with Iowa regional Resource Conservation & Development (RC&D) Councils
- Hawkeye Lunch & Learn lecture series
- UI faculty and staff in statewide locations
- Educational exchange with China

Iowa RC&D Councils



GREAT OPPORTUNITIES—BOLD EXPECTATIONS





FY 2014 – Foundational Commitments

Inclusion and Internationalization

- \$1.2M Sloan Foundation Grant
- Record diversity of incoming class
- Record number of international students

Sustainability

- Level energy use despite campus growth
- LEED Platinum certification: data center, College of Public Health building

Collaboration, Enterprise, Innovation

- Completed expansion of electronic workflow to approach 1M transactions/year
- Mainframe computers retired - \$800,000 savings
- MAUI student information system – innovation award, *University Business Magazine*
- Streamlined applicant processing
- Engaged Accenture

THANK YOU



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